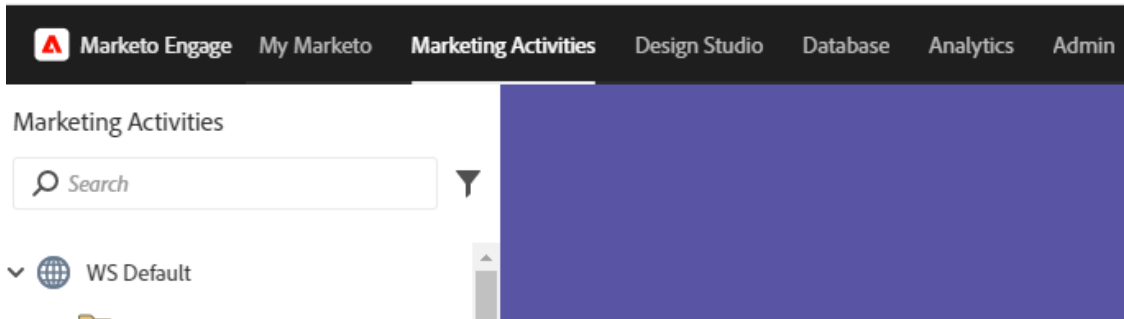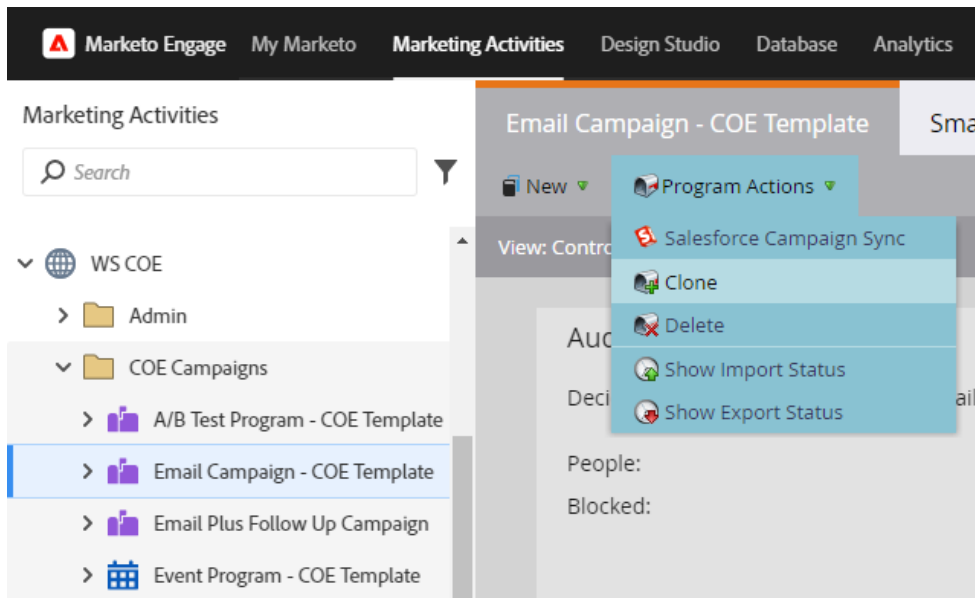**STATE STREET** GLOBAL ADVISORS

# Clone a Program

With Marketo, you can quickly and easily clone an entire program, and all its assets, instead of manually rebuilding everything. A good place to start is at the Centre of Excellence where you will find best practice programs to clone.

1. Click on **Marketing Activities** from the top menu bar**.**



2. In **Marketing Activities,** select the **Program** you want to clone. On the right you will see **Program Actions**; from the dropdown select Clone.

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3.  Select the **Workspace** from the dropdown. (This will be according to your region, e.g. **WS North America, WS EMEA, WS Australia** etc.)



**Note:** You will only be able to see the Workspace you have been assigned to, along with WS COE and WS Training.

4.  Select where you want to clone your program to



**Note:** Programs can be cloned from one campaign folder into another, and from workspace into another workspace.

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**5.** **C**hoose the folder you'd like to clone your program to.



**6.** Enter a **Unique Name**, following the naming convention:

Please see the [SSGA folder structure and naming convention guide](#).

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**7.** Add an optional **Description**, then click **Create.**



You have now cloned a program to your selected destination, along with all the assets in the program