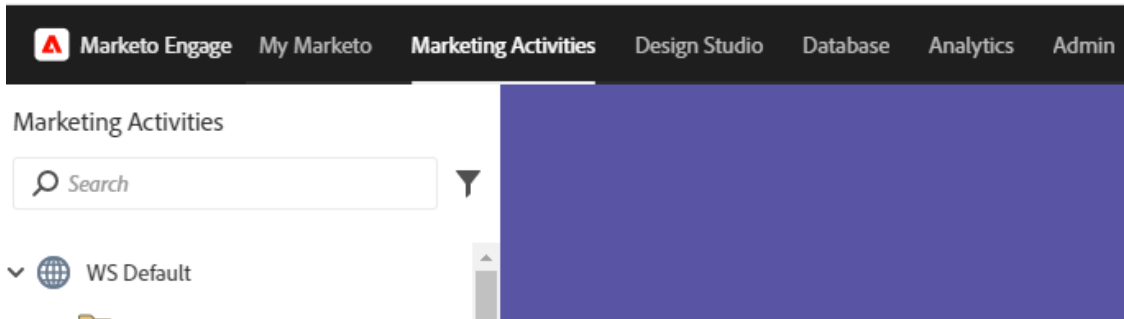


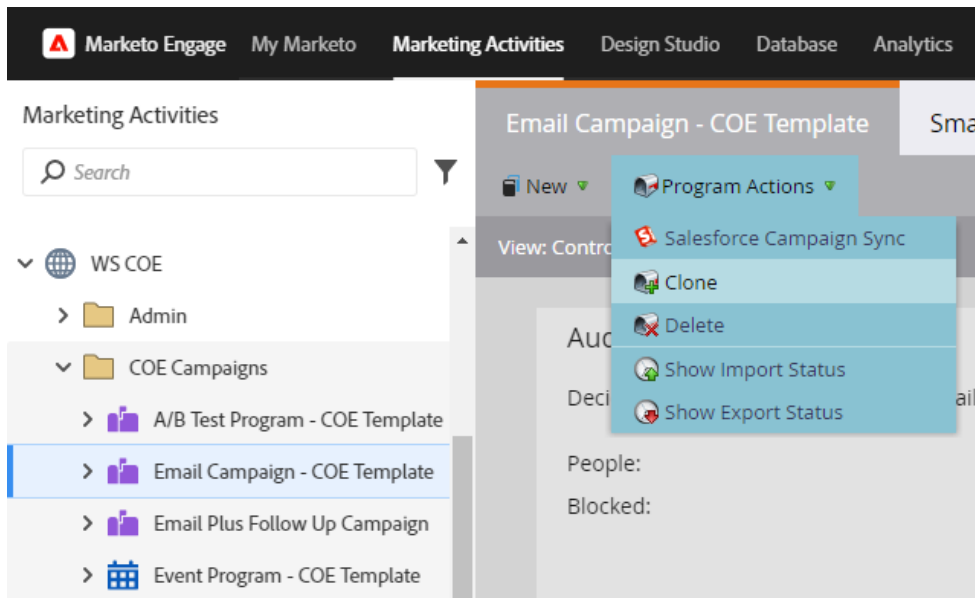
# Clone a Program

With Marketo, you can quickly and easily clone an entire program, and all its assets, instead of manually rebuilding everything. A good place to start is at the [Centre of Excellence](#) where you will find best practice programs to clone.

1. Click on **Marketing Activities** from the top menu bar.



2. In **Marketing Activities**, select the **Program** you want to clone. On the right you will see **Program Actions**; from the dropdown select Clone.



3. Select the **Workspace** from the dropdown. (This will be according to your region, e.g. **WS North America, WS EMEA, WS Australia** etc.)

Clone Email Batch Program

Clone From: Email Campaign - COE Template

Workspace: \* WS COE

Clone To: \* WS Admin

Name: \* WS APAC Agency

Description: \* WS Aus - End Investor

WS Australia

WS Canada

WS COE

WS COE Admin

WS COE INST

WS Default

WS EMEA

WS EMEA Agency

NOTE: Lists with more t

CANCEL CREATE

**Note:** You will only be able to see the Workspace you have been assigned to, along with WS COE and WS Training.

4. Select where you want to clone your program to

Clone Email Batch Program

Clone From: Email Campaign - COE Template

Workspace: \* WS COE

Clone To: \* Select...

Name: \* A Campaign Folder...

Description: Program...

NOTE: Lists with more than 1,000 people will not be cloned.

CANCEL CREATE

**Note:** Programs can be cloned from one campaign folder into another, and from workspace into another workspace.

5. Choose the folder you'd like to clone your program to.

Clone Email Batch Program
✕

Clone From: Email Campaign - COE Template

Workspace: \* WS COE ▼

Clone To: \* A Campaign Folder... ▼

Folder: \* COE ▼

Name: \* COE Campaigns

Description:

NOTE: Lists with more than 1,000 people will not be cloned.

CANCEL
CREATE

6. Enter a **Unique Name**, following the naming convention:

Please see the [SSGA folder structure and naming convention guide](#).

Clone Email Batch Program
✕

Clone From: Email Campaign - COE Template

Workspace: \* WS COE ▼

Clone To: \* A Campaign Folder... ▼

Folder: \* COE Campaigns ▼

Name: \* LOB|YYYY.MM.DD|Custom Name|LS|Asset

Description:

NOTE: Lists with more than 1,000 people will not be cloned.

CANCEL
CREATE

7. Add an optional **Description**, then click **Create**.

**Clone Email Batch Program** ✕

Clone From: Email Campaign - COE Template

Workspace: \* WS COE ▾

Clone To: \* A Campaign Folder... ▾

Folder: \* COE Campaigns ▾

Name: \* LOB|YYYY.MM.DD|Custom Name|LS|Asset

Description: This is a cloned batch program

NOTE: Lists with more than 1,000 people will not be cloned.

CANCEL CREATE

You have now cloned a program to your selected destination, along with all the assets in the program